

“UNLEASHING PASSION, PURPOSE, AND PERFORMANCE IN YOUNGER GENERATIONS”

TUESDAY, JUNE 9, 1:30–3:00PM

BRADFORD COUNTY PUBLIC SAFETY BUILDING
28 VANKUREN DRIVE, TOWANDA, PA 18848

- Check-in begins 15 minutes prior to each session start time
- All attendees have the opportunity to win a free copy of *Answering Why*
- Registration required (use REGISTER NOW! button above)

Join bestselling author **Mark C. Perna** to discover the game-changing strategies that are shifting the education and employment paradigm nationwide. Everyone—educators, employers, economic developers, parents, stakeholders, and community leaders—can use Mark’s nationally acclaimed tools to unleash the true potential of today’s younger generations.

Purpose-driven education and training are the heartbeat of this inspiring call to action. Though they’re often painted in a negative light, today’s young people have incredible power to change the world. We just have to unleash it. As the skills gap widens, we must tap into the vast creativity, intelligence, and potential of the next generation.

A father to two successful young people, Mark delivers key insights on how they think, what makes them tick, and how they make decisions. Mark will show you how to connect, engage, and answer why. With clear action steps you can implement immediately both in your home and professional life, this message will help you forge a human connection with young people, move them from static to active purpose, and empower them to achieve at a higher level.

Now you can join your colleagues across North America who are using these cutting-edge best practices to improve the outcome for their students, employees, organization, and community. Join Mark to recharge your passion for making a difference and start motivating young people like never before!

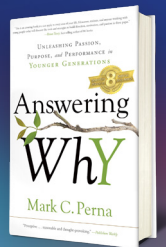
Experience the authentic, candid, and entertaining message that Mark C. Perna delivers!



MARK C. PERNA
SPEAKER | AUTHOR | CEO

Mark C. Perna is the founder and CEO of **TFS Results**, a strategic consulting firm at the forefront of the North American paradigm shift in education and workforce development. As a generational and performance expert, Mark has addressed Harvard University and today delivers 90+ keynotes annually across North America. He has [written weekly](#) for [Forbes.com](#) since 2019, where he reaches an audience of over 5 million. His podcast, [The Perna Syndicate](#), has listeners in 70+ countries.

Mark, who serves on the Advisory Council for the Coalition for Career Development in Washington, DC, empowers communities to connect education, business, and economic pipelines. His bestselling book, [Answering Why](#), has won eight national awards, including the Nautilus Award which is given to books that make a positive difference in the world. Find out more at [MarkCPerna.com](#).



[markperna.com](#)



[TFSresults.com](#)

WHAT PEOPLE ARE SAYING:

“What an eye opening morning. This will forever change the way I look at my young staff. I didn’t realize I had such an amazing army of world changers at my fingertips.”

KELLIE KISER

Executive Director, YMCA of Greater Cincinnati

“The presentation gives a different narrative that allows people to make it personal and connect well with students in a way that resonates to them now.”

CHARONDA WOODS

Career Academy Coordinator, Indianapolis Public Schools, High School District

“This presentation is a truthful representation of what is happening in education and beyond. It’s a call to action to change the way our educational system is approaching student learning in the classroom and the skills that students truly need to take steps towards their future with meaning and purpose!”

MARIBEL QUINTANA

Counselor, Woodland Joint Unified School District

“You have put into words the feeling as a secondary principal that I have been feeling inside me for years now. Our kids need to know ‘why!’ And we must help them see who and what THEY want to be, not who others want them to be!”

MAURICE RUBLE

Principal, Ogden Community Schools

“Outstanding performance and thought-provoking methods to bring back to my stakeholders.”

CHARISSE WOODING

Principal, Memphis Shelby County Schools

“Life changing! I leave with a new paradigm for engaging students plus strategies for connecting with them on the first day. Mahalo for making a difference in the lives of teachers and their students.”

DEREK OTSUJI

Assistant Professor, Honolulu Community College