

“UNLEASHING PASSION, PURPOSE, AND PERFORMANCE IN YOUNGER GENERATIONS”

TUESDAY, JUNE 9, 6:30–8:00PM

BRADFORD COUNTY PUBLIC SAFETY BUILDING
28 VANKUREN DRIVE, TOWANDA, PA 18848

- Check-in begins 15 minutes prior to each session start time
- All attendees have the opportunity to win a free copy of *Answering Why*
- Registration required (use REGISTER NOW! button above)

SECONDARY VIEWING LOCATIONS AVAILABLE (REGISTRATION REQUIRED):

- Sullivan County Courthouse
245 Muncy Street, Laporte, PA 18626
- Interfaith
526 Church Street, Montrose, PA 18801
- Develop Tioga
32 Fellows Ave, Wellsboro, PA 16901
- Wyoming County Chamber of Commerce
511 Mile Road, Tunkhannock, PA 18657
- The University of Scranton SBDC Weiss Hall
325 Madison Avenue, Scranton, PA 18510
- Wilkes University SBDC
169 South Main Street, Wilkes-Barre, PA 18701
- NEPIRC
75 Young St. Hanover Township, PA 18706
- GST BOCES Coopers Campus Gym
9579 Vocational Drive, Painted Post, NY 14870

Join bestselling author Mark C. Perna to discover the game-changing strategies that are shifting the education and employment paradigm nationwide. Everyone—educators, employers, economic developers, parents, stakeholders, and community leaders—can use Mark’s nationally acclaimed tools to unleash the true potential of today’s younger generations.

Purpose-driven education and training are the heartbeat of this inspiring call to action. Though they’re often painted in a negative light, today’s young people have incredible power to change the world. We just have to unleash it. As the skills gap widens, we must tap into the vast creativity, intelligence, and potential of the next generation.

A father to two successful young people, Mark delivers key insights on how they think, what makes them tick, and how they make decisions. Mark will show you how to connect, engage, and answer why. With clear action steps you can implement immediately both in your home and professional life, this message will help you forge a human connection with young people, move them from static to active purpose, and empower them to achieve at a higher level.

Now you can join your colleagues across North America who are using these cutting-edge best practices to improve the outcome for their students, employees, organization, and community. Join Mark to recharge your passion for making a difference and start motivating young people like never before!

Experience the authentic, candid, and entertaining message that Mark C. Perna delivers!

WHAT PEOPLE ARE SAYING:

“Substantive high-energy professional speaker with experience related to workforce development, specifically related to young people.”

LARA GALE

Program Manager, Taubman Center for State and Local Government

“Energizing, to the point and focused on the bottom line when it comes to everyday people from all walks of life. Well worth the time. Motivating and helped me think about new ways to reach youth and tackle the everyday work.”

HAKIM JONES

Youth Workforce Career Counselor, Montgomery County Intermediate Unit

“Your dynamic and energetic presentation opened my eyes to how to better nurture my son’s growth towards the goal of discovering his interest and passions in education and in life. Thank you for your insight and dedicated work towards teaching the necessity of purpose.”

CURTIS WIDERHOLDT

Parent

“The presentation is very powerful; we learned the importance of understanding that failure is necessary for success. We learned that power and success in life is only possible through resilience and determination.”

STUDENT

Iberia Parish School District

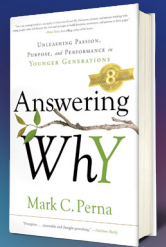


MARK C. PERNA

SPEAKER | AUTHOR | CEO

Mark C. Perna is the founder and CEO of [TFS Results](#), a strategic consulting firm at the forefront of the North American paradigm shift in education and workforce development. As a generational and performance expert, Mark has addressed Harvard University and today delivers 90+ keynotes annually across North America. He has [written weekly](#) for [Forbes.com](#) since 2019, where he reaches an audience of over 5 million. His podcast, [The Perna Syndicate](#), has listeners in 70+ countries.

Mark, who serves on the Advisory Council for the Coalition for Career Development in Washington, DC, empowers communities to connect education, business, and economic pipelines. His bestselling book, [Answering Why](#), has won eight national awards, including the Nautilus Award which is given to books that make a positive difference in the world. Find out more at [MarkCPerna.com](#).



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TFSresults.com

“Energetic way to see the other side of the ‘entitled and lazy’ generation. New perspectives are gained in a fun and humorous package!”

MISTY HILTABIDE

Workforce Development Specialist, Fay-Penn Economic Development Council

“My ah-ha moment was when I realized that I had been creating a mom-driven life for my son and I will be apologizing to him tonight and listening to and supporting his son-driven life. Thank you!”

LYNNETTE VANWINKLE

Parent and Teacher, Sardis Secondary SD 33