

Before you open your gates to the public, learn what agritourism *really* takes.

# From Idea to Implementation: Making Agritourism Work for Your Farm

presented by:



northern tier  
regional planning  
& development  
commission

Agritourism can diversify income and build community connections – but, it's not the right fit for every farm. The summit is designed to help farmers realistically evaluate whether agritourism aligns with their goals, capacity, and risk tolerance.

## This Summit Will Cover

- Day to day operations
- Common challenges
- Marketing and managing visitors
- How to decide if agritourism fits your farm and family

## Who Should Attend

- Farmers considering agritourism
- Existing agritourism operators
- Agricultural and community partners

## Presenter:

**Winifred McGee, Ag Business Consultant**

*In partnership with:*



## Event Details



Wed. March 4th



Bradford County  
Public Safety Center

29 VanKuren Drive  
Towanda, PA



9:00am – 12:00pm

8:30am Registration

**FREE to attend and  
lunch is provided**

**Register Here:**

<https://lp.constantcontactpages.com/ev/reg/22r5kcw>

