



2025 NTRPDC Full Commission Meeting



On Friday, May 2nd, we gathered at the Mansfield Fire Hall in Tioga County for our Full Commission meeting! Check out the highlights and photos.

Business of the Year: MetalKraft Industries

A highlight of the event was the recognition of MetalKraft Industries as the 2025 Business of the Year. Established in 1983 and based in Wellsboro, PA, MetalKraft is a family-owned company specializing in the manufacturing of sintered metal components. MetalKraft has been an outstanding partner of NTRPDC through the years and has participated in several programs including: business financing, apprenticeship, international trade, and "What's So Cool About Manufacturing?®".

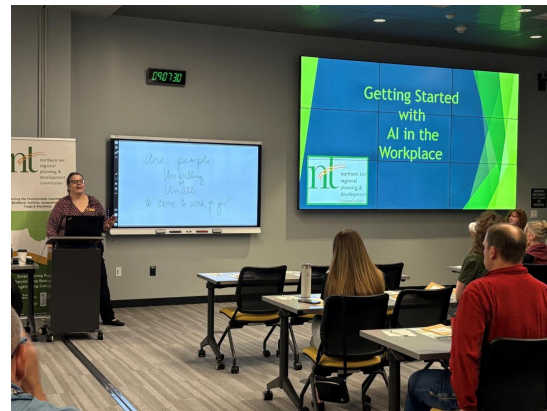
Guest Speaker: Amy Coots, Wellsboro Area School District

Amy Coots, Principal of Academic Affairs at Wellsboro Area School District, delivered a presentation on connecting education to the workforce. She

challenged outdated perceptions of vocational education and highlighted the value of Career and Technical Education (CTE) programs in preparing students with industry-recognized credentials and hands-on experience. Her message: it's time to have real conversations about career interests and embrace CTE as a strong path to future success!



2025 Business Summit: Retain the Best. Reimagine the Rest.



2025 Business Summit: **"Retain the Best. Reimagine the Rest."**

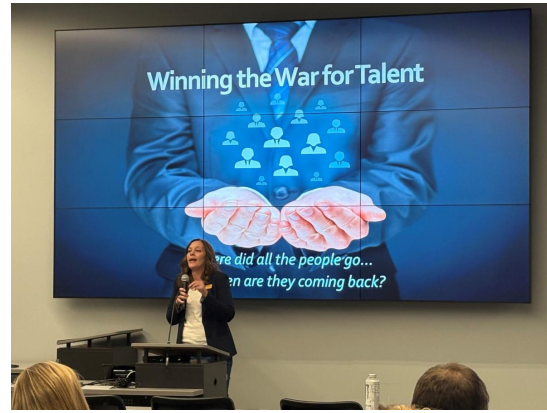
On Tuesday, June 3rd, NTRPDC hosted the annual Business Summit at the Bradford County Public Safety Center in Towanda—and what a day it was!

Highlights included a session from Cynthia Traore, NTRPDC's Business Development Administrator on how to use artificial intelligence (AI) in the workplace - from prompt engineering to practical applications in HR and communications.

Keynote speaker Chris Czarnik, author of "Winning the War for Talent," challenged attendees to rethink their recruitment strategies. Talent acquisition is a marketing strategy - job postings should attract, inspire, and add value to a candidate's life.

Did you attend our event? What were your takeaways? Have you updated your job postings? We'd love to hear from you!

Thank you to everyone who joined us for a day of innovation, insight, and impact.



NTRPDC Program Highlight: International Trade

International trade is a way to achieve a broader customer base and to protect your business during fluctuations in the economy. Northern Tier educates businesses in global trade. We offer technical assistance to companies in all aspects of foreign trade with an emphasis on guiding them to proficiency and independent ability to sell within the global marketplace. Whether you are researching a new market or customer; learning how to exhibit at an international trade show; researching international resources; deciphering export documentation; understanding regulations; connecting to one of the state authorized trade representatives in foreign trade offices; or looking to internationalize your website, our staff can provide the guidance needed to successfully expand your market.

**Click the video below to learn more about our
International Trade program from our very own Cynthia Traore!**



International Trade

Transportation Planning Update

Since 2007, Coordinated Public Transit-Human Services Transportation Plans (Coordinated Plans) have been a crucial tool for regional multimodal transit planning. These plans aim to improve transportation services for persons with disabilities, older adults, and individuals with lower incomes by ensuring that communities coordinate resources available for public transportation. The Bipartisan Infrastructure Law (BIL) of 2021 continued the requirement from previous federal transportation reauthorization bills that all projects selected for Federal Transit Administration (FTA) program funding be included on a locally-developed coordinated plan. FTA established that a coordinated plan must include:

- An assessment of current available transportation services (public, private, and non-profit);
- An assessment of transportation needs for seniors, persons with disabilities, and low-income individuals;
- Strategies and/or projects to address the identified gaps between current services and needs; and
- Priorities for implementation based on resources, time, and feasibility.

The requirements for coordinated plans place emphasis on stakeholder engagement and public involvement to ensure that the plan is designed by, and benefits, those who need and use public transportation. FTA provides guidance on public participation in Circular C 9070.1G Chapter V, Part 3 to assist agencies in reaching stakeholders.

For questions regarding Transportation Planning efforts and services, please contact Brian Baker, Regional Planning Program Manager, at baker@northerntier.org

BST Employer Newsletter



The Northern Tier Business Services Team distributes a monthly employer newsletter. Click on the link below to read information on local PA CareerLink® events and other employer specific topics.

[June 2025 Employer Newsletter](#)

Empowering People. Developing Businesses. Strengthening Communities.

The Northern Tier Regional Planning and Development Commission (NTRPDC) is the Local Development District (LDD) serving the Pennsylvania counties of Bradford, Sullivan, Susquehanna, Tioga and Wyoming. We provide business financing, international trade counseling, government contract assistance, grant writing, transportation planning and workforce development services.

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