



**Upcoming Opportunities**



# JOB FAIR 2025

You can find your first job, a career change or explore new options.



A proud partner of the American Job Center network

**May 7th**  
**10:00 a.m.-1:00 p.m.**

**BEST WESTERN GRAND**

**VICTORIAN INN**

**255 Spring Street, Sayre, PA 18840**



Secure your professional future and take the next step in your career!

- **Meet Leading Employers.**
- **On-Site Interviews.**
- **Networking.**
- **Real Opportunities.**
- **Community Service Organizations**

PA CareerLink® is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.  
Bonnie Warner, Equal Opportunity Officer [coofficer@norberntier.org](mailto:coofficer@norberntier.org) NTRPDC, 313 Main Street, Towanda, PA 18848  
670-265-6105 or toll free 855-658-6899 TDD/TTY PA Relay 711  
Workforce Innovation and Opportunity Act (WIOA) programs are federally supported 100% by the U.S. Department of Labor as part of an award totaling \$1,787,653 with 50 (0%) state, local and/or non-governmental funds.

# SAVE THE DATE

## 2025 NTRPDC BUSINESS SUMMIT

**JUNE 3RD**



Topics include:  
Skills hiring &  
workforce talent  
attraction &  
retention

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MORE INFORMATION COMING SOON!

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# Manufacturing & Trades Career Camp

June 25th-27th, 2025

8:30AM-4:00PM

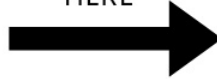
Bradford County Communications Center  
28 VanKuren Dr., Towanda, PA 18848



Come explore your future! Career Camp includes career presentations and demonstrations, daily industry field trips, virtual reality activities, lunch, and a Touch-A-Truck event; and it's a great place to make new friends!

**Camp is FREE and open to students entering 6th-9th grade in 2025/2026**

REGISTER  
HERE



For more details, email  
[chamberlain@northerntier.org](mailto:chamberlain@northerntier.org)



The Twin Tier ARISE Program (TTAP) is federally supported by the Appalachian Regional Commission as part of an award totaling \$9,250,478, with a total of \$4,522,666 or 48.89% of this project being financed with federal funds, and \$4,727,812 or 51.11% financed by other sources. This disclosure is made in compliance with the Stevens Amendment (Public Law 101-166, Section 511), which requires recipients of federal funding to provide public acknowledgement of financial support.

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Bonnie Warner, Equal Opportunity Officer, [eoofficer@northerntier.org](mailto:eoofficer@northerntier.org),

NTRPDC, 312 Main Street, Towanda, PA 18848,

570-265-9103 or toll free 888-868-8800 TDD/TTY PA Relay 711



## 2025 WSCM Awards Ceremony



The What's So Cool About Manufacturing awards ceremony occurred Friday, April 11th at the Towanda High School Auditorium. All participating schools were in attendance, winners being Blue Ridge Middle School & Holly Label Company for Best Manufacturing Process, Mountain View Jr/Sr High School & Golis Machine for Northern Tier Influence Award, and Montrose Jr/Sr High School & Andre & Son for Viewers Choice Award. Mountain View and Montrose are headed to the Best of PA ceremony, Whitaker Center in Harrisburg on May 14th. Congratulations!



If you are a manufacturer or a school who would like to participate in next year's WSCM program, please contact Rachel Selleck, Project Development Manager at [selleck@northerntier.org](mailto:selleck@northerntier.org)

## LeadHERship: Build. Bond. Bloom. Empowering Women Entrepreneurs in a Half-Day Seminar



Over 40 participants gathered for LeadHERship: Build. Bond. Bloom., a dynamic half-day seminar designed to inspire, educate, and connect women entrepreneurs in our region.

Cynthia Traore, Business Development Administrator, served as the event's emcee, setting the stage for an engaging and impactful day of learning and collaboration.

The seminar kicked off with Stacey Urban, NTRPDC Loan Program Manager, who provided a comprehensive overview of the organization's business financing programs. Her presentation outlined the eligible uses of funds, typical loan terms, and key documentation required to apply — offering attendees valuable insight into available funding opportunities.

Following that, Katie Smith, NTRPDC Economic Development Program Manager, delivered a presentation titled "The Truth About Grants." She addressed common misconceptions, explaining that while business grants do exist, they are typically limited, highly competitive, and rarely geared toward startups. Katie also shared a variety of resources to help entrepreneurs identify and explore potential grant opportunities.

Jacqueline Escobar, Business Consultant with Wilkes University SBDC, guided participants through strategies for navigating the ever-evolving landscape of social media. Her session included tips on optimizing Google Business Profiles, identifying optimal posting times, developing engaging content, and interpreting social media analytics to better reach and connect with target audiences.

Lisa Hall-Zielinski, Director of the University of Scranton SBDC, emphasized the power of goal setting and intentional time management. She encouraged participants to develop actionable, measurable goals aligned with their unique needs. Her discussion included practical techniques such as batching tasks, using time blocks, setting themed workdays, and incorporating automation tools. Lisa also explored the importance of knowing when to pivot, the

benefits of delegation, and the growing role of artificial intelligence in streamlining business operations — including using AI to build schedules, draft emails, and create templates.

The event concluded with a catered lunch and a compelling panel discussion featuring successful women entrepreneurs. Panelists shared honest reflections on their journeys, including the challenges they've overcome and the victories they've celebrated as business owners. Their stories offered attendees motivation, practical advice, and a deep sense of community.

**Featured panelists included:**

- Renee Wilson, Owner, Shores Sisters Farm Market and Cafe
- Rosemary Franssen, Owner, Golis Machine
- Ashley Shedden, Owner, Fairview Farm and Guest Ranch & The Creamery

The LeadHERship seminar proved to be a valuable space for connection, inspiration, and empowerment — reinforcing the importance of supporting and uplifting women in business.

**Special thanks to:**

Catering the Wright Way

Shores Sisters- Cafe, Farm Market, Greenhouse, Bakery

Golis Machine Inc.

Fairview Farm and Guest Ranch

The University of Scranton Small Business Development Center

Wilkes University Small Business Development Center



**Northern Tier Career Connect**



**Northern Tier Career Connect** is a new, **FREE** online resource that was developed to help connect students and employers throughout the Northern Tier region for work-based learning opportunities. *Northern Tier Career Connect* offers employers the opportunity to develop their future workforce by providing students with information and experiences relevant to their industry

and business. Students are able to search *Northern Tier Career Connect* and, with the help of a liaison, make requests for work-based learning opportunities directly to employers. Over the past two weeks, we have held four information sessions for schools, service providers, and businesses to learn more about Northern Tier Career Connect. More than 50 individuals participated in the information sessions representing 13 school districts and over 20 employers.

**In order for this resource to be effective, we need employers and schools or service providers to register on the website. Register today at <https://www.ntcareerconnect.com/>, or [Book time with Renae Chamberlain](#) to learn more about *Northern Tier Career Connect*.**

## Northern Tier Business Education Partnership (NT BEP)

NTRPDC has six BEP career coaches in 14 school districts throughout the Northern Tier Region assisting with career awareness and education to help students find the career pathway that is right for them and will lead to their occupational success. Career coaches work with local businesses to organize a variety of student activities such as classroom presentations, informational interviews, workplace field trips, college fairs, career fairs, and job fairs. They also help to arrange for students to participate in mock interviews, job shadows, internships, and work experiences.

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### Bradford-Sullivan Career Day

For the past 10 years, as part of NTBEP services, NTRPDC has organized the Bradford-Sullivan Career Day. This year, on March 20th, 747 students in grades 6-12 from seven school districts participated in the Bradford-Sullivan Career Day held at the Towanda Area High School. The goal of Career Day is to increase career awareness and provide a glimpse into the various career pathways that are available in the Northern Tier Region in hopes of retaining the region's workforce for tomorrow.



NTRPDC would like to thank all of the presenting employers for participating in Career Day, Towanda School District for hosting the event year after year, and all of the school districts who sent students to participate. This event would not be possible without these partnerships.

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### Using Virtual Reality to Explore Careers

10 virtual reality headsets with career exploration software were leased through Transfr by NTRPDC in the summer of 2024 as part of a \$4.5 million grant from the Appalachian Regional Commission to enhance and strengthen the workforce ecosystem through the Twin Tiers Arise Program (TTAP). In addition to utilizing the virtual reality software for



career exploration at career fairs and job fairs as an add-on experience, NTBEP career coaches are also using them in the classroom.

Just in the 2024-2025 school year, over 154 students across the region have completed hands-on career exploration with our career coaches using virtual reality.

**If you own or work for a business or organization who would be interested in providing career education for students in our region to build a knowledgeable and skilled workforce, or you would like to know more about the Northern Tier Business Education Partnership or Twin Tiers Arise Program, please email Renae Chamberlain at [chamberlain@northerntier.org](mailto:chamberlain@northerntier.org).**

## Business Financing



### Creekside Cafe

Creekside Cafe is a breakfast and lunch cafe established in October 2024. Located alongside a picturesque creek in Factoryville, PA, the cafe has quickly become a local favorite for its charming ambiance and unique offerings, including charcuterie, grazing tables, and catering services. Since opening, Creekside Cafe has experienced significant success and built a loyal customer base. With loan funding from NTRPDC, Creekside Cafe will be making improvements to their facility and expanding their seating capacity. We wish them all the best!



### Stacey Urban, Loan Program Manager

If you are interested in business financing for your new or existing business, please contact Loan Program Manager, Stacey Urban at 570-265-1510 or [urban@northerntier.org](mailto:urban@northerntier.org).

## Apprenticeship Growth in the Northern Tier

Northern Tier Regional Planning and Development Commission (NTRPDC) recently awarded Westlake Royal Building Products and Global Tungsten & Powders LLC more than \$50,000 to support apprenticeship growth in the Northern Tier.

Westlake Royal Building Products is located in Tioga County, PA. They currently have three apprenticeship programs including Mechatronics, Plastics Process Pro and Tool Maker. The training providers for these programs are the Pennsylvania College of Technology and SUNY Corning Community College. This funding supported related technical instruction for



10 apprentices who are employees at Westlake Royal Building Products.

Global Tungsten & Powders LLC (GTP) is located in Towanda, PA. This funding supported 4 apprentices in their CNC Machining apprenticeship program for books and related technical instruction. The training provider for this apprenticeship program is the Pennsylvania College of Technology.

Establishing and expanding registered apprenticeship programs is a great way for employers to “grow their own” experts in highly skilled occupations. Apprenticeship offers a way for employees to “earn while they learn” high level skill sets for specific occupations. Apprentices receive both classroom and on the job training during their apprenticeships.

Funding provided by NTRPDC to these companies was from a PAsmart Apprenticeship Ambassador grant. The grant was through the PA Department of Labor and Industry that NTRPDC applied for and received to help with the expansion of registered apprenticeship in the five county region.

**For more information on Apprenticeships, contact Jody McCarty at [mccarty@northerntier.org](mailto:mccarty@northerntier.org).**

## BST Employer Newsletter



The Northern Tier Business Services Team distributes a monthly employer newsletter. Click on the link below to read information on local PA CareerLink® events and other employer specific topics.

[April 2025 Employer Newsletter](#)

### **Empowering People. Developing Businesses. Strengthening Communities.**

The Northern Tier Regional Planning and Development Commission (NTRPDC) is the Local Development District (LDD) serving the Pennsylvania counties of Bradford, Sullivan, Susquehanna, Tioga and Wyoming. We provide business financing, international trade counseling, government contract assistance, grant writing, transportation planning and workforce development services.

**312 Main Street  
Towanda, PA 18848**



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