



Upcoming Opportunities



NTRPDC Full Commission Meeting

Friday, April 19th
Eagles Mere Country Club
Guest Speaker: PA State Treasurer,
Stacy Garrity

**More information
coming soon**

Greater Bradford County Job Fair

Wednesday, April 17th
10:00 a.m. - 1:00 p.m.

Wysox Firehall
111 Lake Rd, Wysox, PA 18854



Does your small business need an original logo?
You might be eligible for the



This project is for small businesses located in
Bradford, Sullivan, Susquehanna, Tioga, and Wyoming Counties

that meet the project criteria and have never had a professionally-designed, original logo. Businesses with no logo or those that have non-original, template, or DIY logos will be considered.

Are you eligible?

Eligible small businesses must:

be in existence for at least one year, have less than 100 employees, and meet additional criteria.

Visit this link:

to review the form, which includes all eligibility criteria and describes the program in detail. [Submit here](#) if you are interested in learning more!

HURRY! Your form must be received in order for you to get on the list.

For more information about the Logo Creation Program, contact Cynthia Traore at traore@northerntier.org



In just a few weeks, the Northern Tier's What's So Cool about Manufacturing (WSCM) competition will be wrapping up its 4th year of the contest! This year, 8 schools and manufacturers across the Northern Tier region teamed up to create 2-minute videos to answer the question, "What *is* so cool about manufacturing?". Voting for these student-created videos will take place **April 8th-10th**. Click [here](#) to cast your vote and learn more!

Additionally, an awards ceremony will be held to congratulate this year's participants' hard work as follows:

WSCM Award Ceremony
Keystone Theatre
601 Main Street
Towanda, PA 18848
April 12, 2024 - 9:30 a.m.

Please RSVP by April 5th to Rachel Selleck, Project Development Manager at selleck@northerntier.org

PA State Association of Boroughs
Online Learning Series:
Writing Effective Grant Proposals

Four-Part Series
March 14, 21, 28 & April 4

[Click Here to Register](#)



Participate in the Northern Tier CEDS Survey

The Northern Tier Regional Planning and Development Commission (NTRPDC) is updating their Comprehensive Economic Development Strategy (CEDS). The planning process is intended to bring public and private sectors together to provide a baseline of information, set forth goals and establish targeted strategies and performance measures for documenting successful economic and community development. This integration of coordinated economic development also provides for the sharing of talent and resources and provides the flexibility to adapt to regional economic conditions. The CEDS is designed to encourage the exchange of meaningful strategies on how communities can soundly manage growth and development to efficiently and effectively link Land Use, Transportation, and Economic Development decision-making at a regional level. As a part of this process, The Institute was commissioned to deploy an electronic survey to community members of the five-county region. As we navigate the ever-changing landscape of economic development, your insights and feedback are critical. The CEDS survey provides a unique opportunity for you to influence decisions and help us design strategies that will enhance the prosperity and well-being of our communities. Your participation in the CEDS survey is a tangible way to contribute to the planning for our region.

Participants who complete the survey within the first ten days the survey is open will be entered into a drawing to win one of two \$100 gift cards.

Click [HERE](#) or scan the QR code below to participate!



If you have any questions, please contact Dr. Jolene Carey-Pace, Senior Research & Policy Analyst, at carey-pace@institutepa.org.

Business Financing

MetalKraft Industries, Inc.

MetalKraft Industries, Inc. (MKI) is a



family owned manufacturing company specializing in the production and supply of powder metal parts located in Tioga County, PA. With loan funds from NTRPDC and Develop Tioga, MetalKraft will be purchasing equipment to enhance their services. Thank you for doing business in the Northern Tier!

PRSM Healthcare, LLC

PRSM Healthcare, LLC (PRSM) is a medical call center located in Wellsboro, PA. PRSM is solely dedicated to helping gastroenterology (GI) practices with the challenging and time-consuming task of procedure recalls. Using loan funds from NTRPDC and Develop Tioga, PRSM Healthcare will be purchasing and renovating their new location of 25 East Avenue, Wellsboro, PA. We wish them all the best in their expansion!



Stacey Urban, Loan Program Manager

If you are interested in business financing for your new or existing business, please contact Loan Program Manager, Stacey Urban at 570-265-1510 or urban@northerntier.org.

READY Local Governments



If you're a local official in the Appalachian Region, apply now for READY Local Governments, one of ARC's four **READY Appalachia** learning tracks! This Appalachian Regional Commission program helps leaders better identify, access, and implement federal funding to create positive change. Read through the **NOSA for READY Local Governments**, and **APPLY** by February 29 for no-cost training and an opportunity to apply for \$50,000 in funding (no match required) for capacity-building projects.

Northern Tier Business Education Partnership

Donna Yale, NTRPDC Career

Coach at Towanda High School (THS), has been coordinating with employers and industry experts to get them into classrooms to talk to students about their occupations and career pathways. During January 2023, Southwestern Energy (SWN) visited classes at Towanda High School and the article below describes the experience:



“There are so many steps and careers/jobs involved in building a natural gas well pad. The 11th grade at THS were able to learn from seasoned Southwestern Energy (SWN) employees, Mike Narcavage – Senior Government and Community Affairs Manager, Ashlee Butkiewicz – Senior Land Analyst, Seth Tratthen – Senior Environmental Specialist, Don Blumenauer – Construction Superintendent, and Ben Zeidner – Production Foreman about the steps of building a pad, how they obtained their jobs, what their jobs are, and what types of careers are available in their departments. Mike, responsible for bringing this team together, and Career Coach, Donna Yale, took over the 11th grade World History classes, on January 30 and 31, 2024, to share with students (a total of 82 students participated) “What careers are available within the Natural Gas Industry.” The students really enjoyed having guest speakers come into their class to discuss the natural gas industry in our area. They learned that Pennsylvania is #2 in natural gas production in the United States (Texas being #1) and how SWN is environmentally conscious.”

If you are an employer that would like to be connected to your local school district, please email Jody McCarty at mccarty@northerntier.org.

LAUNCH! Your Success



SUMMER IS COMING...

The LAUNCH! Your Success program is a federally funded program for young adults that provides assistance in achieving academic and employment success. LAUNCH! can help with obtaining a GED, providing year-round education and employment opportunities, including summer work experiences. For more information go to [LAUNCH! Your Success](#). You can also check out the Fall 2023 Newsletter [here](#).

BST Employer Newsletters



The Northern Tier Business Services Team distributes a monthly employer newsletter with county specific information. Click on the link for your county below to read information on local PA CareerLink® events, DEIA, and other

employer specific topics.

[Bradford County](#)
[Sullivan County](#)
[Susquehanna County](#)
[Tioga County](#)
[Wyoming County](#)

The Northern Tier Regional Planning and Development Commission (NTRPDC) is the Local Development District (LDD) serving the Pennsylvania counties of Bradford, Sullivan, Susquehanna, Tioga and Wyoming. We provide business financing, international trade counseling, government contract assistance, grant writing, transportation planning and workforce development services.

**312 Main Street
Towanda, PA 18848**



**570-265-9103
888-868-8800
info@northerntier.org**

[Visit our website](#)

[Contact Us](#)