

A newsletter from the
Northern Tier
Youth Committee
on behalf of the
Northern Tier Workforce
Development Board



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**NORTHERN TIER
WORKFORCE
DEVELOPMENT BOARD**

NTRPDC

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More than 200 people attended the first "What's So Cool About Manufacturing?"™ (WSCM) Northern Tier awards ceremony on April 11, 2019, at the Keystone Theatre in Towanda.

The WSCM Student Video Contest is a statewide initiative managed in the Northern Tier by NTRPDC. It gives 8th grade students across the region an opportunity to connect directly with local manufacturers, discover what is "cool" about today's manufacturing industry, and record their experiences through documentary video production. The students gain new perspectives and experiences, then present them in an educational way. The contest was created to generate excitement that draws students toward considering manufacturing career paths to strengthen the 21st century workforce.

The Northern Tier awards ceremony celebrated the work of all the student teams, which combined received more than 10,000 online votes over a three-day period. Wellsboro's Rock Butler Middle School's video featuring MetalKraft Industries was the Viewer's Choice and Overall Winner, and represented the region at the statewide competition on April 30.

"We were excited to see the results of all the hard work the students put into their videos and the voter turnout since this our first year in the WSCM program," said NTRPDC Deputy Director Frank Thompson. "The manufacturers have been great to work with and really collaborated with the students. It was great for everyone in the community to see their work and get to vote."

What's So Cool About Manufacturing?

Above: Students from Wellsboro's Rock L. Butler Middle School tour MetalKraft Industries, Inc.

Below: The Wyalusing team at Arrow United/Mestek Industries



(continued on page 7)



March 2019 Career Fair at Wellsboro High School
(Tioga County)

Business Education Partnership Spotlight

The Northern Tier Business Education Partnership (BEP) is currently operating for its fourth year in local high schools. NTRPDC has procured funding for the BEP for Year Five (the 2019-20 school year) through the PA Department of Labor and Industry. The BEP program connects students to local businesses and occupational opportunities through career exploration and educational activities. These connections are coordinated by four career coaches employed by NTRPDC who work closely with school guidance departments. The career coaches work to coordinate activities that guidance departments identify for them and that correspond to their K-12 Comprehensive Guidance Plans and the Future Ready PA Index.

Career coaches currently work within 15 Northern Tier high schools, and have extended their outreach to elementary students in a few instances this school year. Pat Chappell, Career Coach for Southern Tioga School

District, helped to organize a vehicle-themed career fair for students at Blossburg Elementary School. Approximately 350 K-6 students from Blossburg, Mansfield, Liberty, and Wellsboro elementary schools attended. Vehicles specific to occupations were parked outside of the school and employers spoke to students about their occupations as well as other occupations available within their companies. Students had great questions for the businesses.

Multiple career fairs were held at local schools this spring. The Bradford/Sullivan Career Day hosted by Towanda High School in March included all seven Bradford County school districts along with an 8th grade class from Sullivan County High School. All four career coaches worked to coordinate the event and more than 650 students in grades 6-12 attended. Also in March, Wellsboro hosted a career fair with the help of their career coach. Nearly 700 students in grades 7-12 attended.

Students visiting from other schools for a Future Farmers of America event were also invited to attend. Montrose hosted its own career fair in April with assistance from its career coach, Kathy Prichard. Grades 6, 8, and 10 had the opportunity to meet with approximately 30 local employers who were present for the event. Students also had information available to them about Registered Apprenticeship programs in the Northern Tier.

Nearly 50 8th grade students at Southern Tioga School District participated in job shadow opportunities with local employers this spring. The career coach at Tunkhannock and Susquehanna County Career and Technology Center, Rachel Selleck, has been meeting with 11th grade students in small groups or individually to help solidify their senior year and post-high-school planning. Another career coach, Barb Knapp, has helped her schools organize and participate in field trips to post-secondary education facili-

ties in an effort to expose students to educational possibilities after high school. All four career coaches also actively recruited schools in our five-county region for NTRPDC's inaugural What's So Cool About Manufacturing™ competition (see article on page 1).

These activities are just a brief glimpse of what the career coaches worked to accomplish during this school year. They also met with students and conducted interest and skills assessments, soft skills classes, mock interviews, and many other activities. More than 200 local employers have been connected to Northern Tier students through the BEP this year. More than 5,000 students have been impacted by the BEP this school year. These students will be able to make more informed career choices due to interactions with employers, career education, and exposure to multiple career pathways and occupations.

Bradford County Action Success Story: Hannah Route

Hannah Route has participated in the WIOA In-School Youth Program since July 2017. She worked at Canton High School with the custodial staff during the summer months in 2017 and 2018. Hannah has overcome physical challenges in her life and had a great experience each summer, receiving very positive workplace reviews!

As she started her junior year in high school in 2017, Hannah

enrolled in the Health Assisting classes at the Northern Tier Career Center (NTCC). She recently passed her CNA exam and received her certification. Hannah has done very well at NTCC, including making the honor roll by achieving at least a 91% or higher in her technical program. Hannah decided she wants to work in the medical field after high school.

Now completing in her senior year, Hannah has been accepted at Mansfield University and plans to study either radiology or nursing. In addition, she was recently hired at the Guthrie Troy Community Hospital in a per diem sitter position.

Hannah's positive attitude and persistence have helped her succeed and ensure her future is bright!



Local Dealerships Team Up to Support NTCC Future Automotive Technicians

Fitzpatrick and Lambert Ford of Dushore and Sherwood Groves Ford of Wysox teamed to purchase a new training vehicle for Mr. Paul Price's Automotive Technology class at the Northern Tier Career Center. The vehicle, a 2012 Ford Focus, will be used to provide learning opportunities for current and future students. Both dealerships also serve as sponsors for NTCC students attending Pennsylvania College of Technology and enrolling in the Ford ASSET Program. ASSET is the only automotive program with a paid internship, allowing participants to earn while they learn. Students in the two-year program alternate between classes at Penn College and on-site experience with their sponsoring Ford or Lincoln dealer. Graduates of the program receive an Associate's Degree and valuable hands-on experience in a dealership.

Top right: Rob Flanagan, Service Manager, Sherwood Groves; John Lambert, Owner, Fitzpatrick and Lambert Ford; John Cuprisin, Associate Professor of Automotive Ford ASSET Program, Pennsylvania College of Technology; Gary Martell, NTCC Director; Paul Price, NTCC Automotive Instructor; and Erin Groves, Owner, Sherwood Groves Ford.

Right: Seniors in the NTCC Automotive Technology class pose with the new training vehicle





Front Row: Mariah Kelley, Kylie Smith, Madison Sickler, and Catalina Martinez-Cases

Back Row: Vickie Clark, Emily Moore, Kalley Taylor, and Davia Adams

Susquehanna County Career and Technology Center Team Leads Backpack Food Program

You Can Help Feed Local Kids

Checks by Mail

SCCTC Backpack Food Program

% Tammi Mowry

Susquehanna County CTC
2380 Elk Lake School Road
Springville, PA 18844

Credit Card Transactions

by Phone

Tammi Mowry

570-278-9229, ext. 6671

Donations of Food

Drop off at SCCTC office—
Single-serve, non-perishable items such as applesauce, fruit cups, pasta cups, cereal, oatmeal, granola bars, individual cracker packs, fruit snacks, etc.

Thank you!

Alice M. Davis, Ph.D., Executive Director of the Susquehanna County Career and Technology Center, is pleased to announce that the members of the Future Business Leaders of America (FBLA) and SKILLS USA Clubs have been helping to combat hunger by making weekly food deliveries as part of the Backpack Food Program. Members of both clubs have been very busy since May 2018 planning, developing, and implementing this new program in an effort to assist food-insecure children with their food and nutritional needs during the weekend and holiday breaks when school is not in session. The food products in the backpack are non-perishable, single-serve items that the children can prepare on their own.

This project initiative is being led by FBLA and SKILLS USA President Madison Sickler, in collaboration with community

service co-chairs Kalley Taylor and Emily Moore. This venture is proving to be valuable not only to the students receiving the food deliveries, but also to all the students involved in executing the program. These students are learning valuable skills such as teamwork, cooperation, leadership, decision-making, dependability, accountability, and budgeting. FBLA and SKILLS USA members have been eager to get involved, giving up study hall time to ensure the success of this endeavor. Packing and distributing bags of food each week to enrolled students may seem like a simple task, however, the process entails a great deal of logistics. A few of the steps in the process include determining the new food list, ordering food items from the food bank and other suppliers, sorting the delivered items, organizing the assembly line, packing and labeling the

food bags, delivering food bags, and breaking down cardboard boxes for recycling.

The first food delivery was made in October 2018. The members of these SCCTC clubs continue to work diligently to ensure the success of the program. Not only are they involved in the logistics of the weekly food distribution process, they are continually working to raise money to support the food purchases. It is projected to cost approximately \$8,700 to supply food to enrolled students for this school year. In an effort to raise some of the necessary funds and to bring awareness to the issue of hunger in our community, the FBLA and SKILLS USA members hosted a Walk-Out-Hunger Carnival in the elementary gym in October 2018. In addition, students have been sending sponsor/funding letters to local businesses and organizations that may be willing to help.

SCCTC FBLA Regional Medal Winners



*FBLA Regional Competition medal winners and instructors: Mrs. Lisa Smith, Peyton Jones, Kelsey Day, Matt Voda, Brooke Arnold, Troy Rought, Kimmy Mosier, Dylan Fernald, Vienna Benedict, Colin Schake and Mr. Dan McGrath
Not pictured: Madison Sickler*

SCCTC Business students competed at the Future Business Leaders of America (FBLA) Regional Competition in December 2018 at Keystone College. Ten students took home medals. Gold medal winners were:

Troy Rought, Accounting I; Brooke Arnold, Accounting II; Madison Sickler, Banking & Financial Systems; Dylan Fernald, Cyber Security; and Vienna Benedict, Intro to Business Communications. Silver medals were

awarded to: Colin Schake, Accounting I; Kimmy Mosier, Agribusiness; and Kelsey Day, Health Care Administration. Bronze winners were: Peyton Jones, Accounting II; and Matthew Voda, Political Science.

These outstanding students competed in the PA State Leadership Conference in Hershey on April 8-10, 2019. Brooke Arnold and Madison Sickler received medals at the state competition and will represent Pennsylvania

at the FBLA National Competition in San Antonio, Texas, on June 27, 2019.

Executive Director Alice M. Davis, Ph.D., commented, "The Business Program at the SCCTC is exemplary. Our students continue to have both district and statewide exposure as a result of the Business instructors. I commend both the instructors and the students for their commitment to exceeding our expectations."

Father and Son Success

In Tioga County, Trehab recently had a father-son team aspire to be CDL drivers. The pair enrolled in training the same day—the son was eligible through the Out-of-School Youth Program and the father, formerly employed by a local manufacturer, enrolled in the Dislocated Worker program.

These two participants worked through the WIN and WorkKeys process, both scoring very well and receiving Career Readiness certificates. They attended PA CareerLink workshops and met with Trehab's Job Developer to prepare them for entering Class A Commercial Driver License (CDL-A)

training through the Northern Tier Career Center (NTCC). NTCC partners with a company in Roaring Branch, Professional CDL Service, LLC., to provide CDL training.

Father and son have each earned their CDL-A, and Professional CDL Service provided valuable contacts for water transportation opportunities in the natural gas industry. Trehab staff loved seeing the pair's healthy competitive relationship throughout training and this same comradery has led to other employment opportunities together.

"The secret of change is to focus all of your energy not on fighting the old, but on building the new."

Socrates

“You must expect great things of yourself before you can do them.”

Michael Jordan



Trehab Youth Career Advisor Brittany Miller and Job Developer Jenna Downs with the popular “Career Jenga” game

Susquehanna Trehab Youth Outreach Events

Trehab’s Susquehanna County staff recently participated in several outreach events. Youth Career Advisor Brittany Miller and Job Developer Jenna Downs attended Susquehanna County’s Resource Day, held at Mountain View High School in March 2019. The resource day was a free family event hosted by the County Commissioners to ensure the community is aware of the services and resources available in the county. Miller and Downs staffed a table where they discussed Trehab workforce programs and opportunities available. Miller also worked on recruiting clients for the Summer Youth Program and generating interest with other employers.

Trehab staff also attended two Career Days this spring. In

March, Miller and Downs participated in Career Day at Elk Lake High School. In April they attended Career Day at Montrose High School, to provide outreach to 6th, 8th, and 10th graders.

The Susquehanna County table is popular at career fairs. It features “Career Jenga”—a twist on the game. Each Jenga piece has a career question on the bottom, such as, “What should you do at the end of an interview?” and “Which careers require communication skills?”

The students must read and answer the question after picking their Jenga piece. The students have a lot of fun and stay engaged playing this game,

while simultaneously learning skills, tips, and tricks to prepare them for beginning their job search.

These outreach events were all great opportunities for recruiting Summer Youth clients along with networking with employers and spreading the word about Workforce Development. These events also provided a great opportunity for getting the younger population engaged and more familiar with the Workforce Career Path.



WIOA Success Story: Jonathan Hilling

Jonny enrolled in the WIOA Out-of-School Youth program in October 2018. He had graduated from Susquehanna Community Junior/Senior High School in 2015 and had been working in a stone quarry. Although he enjoyed his work at the stone quarry, Jonny was seeking a long-term career path that could better provide for himself and his young daughter. After meeting with his WIOA case manager and discussing career options, he decided to pursue training to get his CDL-A license. Jonny completed an ITA application and started classes at Trans American Technical Institute. He completed his training in December 2018. A few weeks later, he accepted a driving position with Titchner Iron Works in Binghamton, NY. Through his training, Jonny was able to find a position he enjoys while also being better able to provide for his daughter.

Successful Paid Work Experience

A young adult client of Susquehanna County Trehab successfully completed a 12-week paid work experience with the Susquehanna County Adult Probation office. The individual observed probation officers in all aspects of their job and gained valuable knowledge and contacts that will aid in his future career goal of becoming a police officer. Since the completion of his paid work experience, this individual has applied to the police academy and accepted a job as a security officer at Maines Paper and Food in Conklin, NY.

What's So Cool About Manufacturing? *(continued from page 1)*



Northeast Bradford students suit up as roughnecks at Repsol

"This is our first year participating with the WSCM program, and it's truly amazing to see how much work the students, teachers, and manufacturers put into their projects to make this happen," said Ethan Sexton, NTRPDC Community Development Program Manager. "We can't wait to see how much next year's contest will expand and grow."



Troy students visit Cummings Lumber Company, Inc.

North Penn-Mansfield was the second-place finisher, with a video featuring Keystone North.

The other participating schools and manufacturers were Troy with Cummings Lumber, North Penn-Liberty with Cummings Veneer, Towanda with Global Tungsten Products, Northeast Bradford with Repsol, and Wyalusing with Mestek/Arrow United.

View the student videos at <https://www.whatssocool.org/contests/northern-tier/>

Attention Young Adults 16-24*

Northern Tier Workforce Development Board

Youth Service Providers

PA CareerLink® and Affiliate Sites

Bradford County

Bradford County Action

500 William Street
Towanda, PA 18848
570-265-4434

nheyer@bradfordcountyaction.org

Sullivan County

Trehab, Inc.

210 Center Street
Dushore, PA 18614
570-928-2127

pbotsford@trehab.org

Susquehanna County

Trehab, Inc.

1302 Main Street
Susquehanna, PA 18847
570-853-1111

bmiller@trehab.org

Tioga County

Trehab, Inc.

14 South Main Street,
Suite 202
Mansfield, PA 16933
570-662-8117

brepard@trehab.org

Wyoming County

Trehab, Inc.

1 Kim Avenue, Suite 10
Tunkhannock, PA 18657
570-996-2448

kremington@trehab.org

Summer is coming...

Interested in a Job? Need some extra cash?



Paid work experiences are available for eligible young adults aged 16 to 24.

During a paid work experience, young adults get to explore job requirements and increase their employability skills while gaining real-world work experience.

Contact your local PA CareerLink® or affiliate site today!

Bradford County	570-265-4434	Sullivan County....	570-928-2127
Susquehanna County	570-853-1111	Tioga County	570-662-8117
Wyoming County.....	570-996-2448		

*Eligibility criteria must be met in order to qualify for job placement.

More information is available at northerntier.org.

Auxiliary aids and services are available upon request to individuals with disabilities.

Equal Opportunity Employer/Program

Northern Tier Youth Committee

Mission

A system that provides all youth and young adults with the skills and opportunities to achieve self-sufficiency, encourages life-long learning, and ensures the region a skilled workforce.

As a subcommittee of the Northern Tier Workforce Development Board, the Youth Committee is comprised of members with a special interest or expertise in youth policy.

The Youth Committee is responsible for:

- Recommending eligible providers of youth/young adult activities to the Workforce Development Board to be awarded grants or contracts on a competitive basis;
- Providing oversight to the eligible providers of young adult services in the Northern Tier;
- Coordinating activities and leveraging resources to effectively serve the young adult residents of the region;
- Developing portions of the local plan related to eligible participants, as determined by the Workforce Development Board;
- Coordinating activities in the Northern Tier; and
- Performing other duties determined to be appropriate by the Workforce Development Board.

Members

Chair: Jackie Johnson

Brooke Beiter

Krista Davidson

Alice Davis, Ph.D.

Annette Donovan

Charity Field

Tara LaFrance

Kim Mapes

Gary Martell

Lori Rahn

Kelly Silver

Phil Smiley

Theresa Steele

Penne Watkins

Debra Wivell

The Northern Tier Youth Committee meets quarterly at the PA CareerLink® offices, 312 Main Street, Suite 1, Towanda.