

Trade Mission to Poland and Russia

> ready > set > export

May 31 - June 4, 2010

ABOUT THE TRADE MISSION

Pennsylvania's Center for Trade Development (CTD) invites you to join us on a business development mission to Poland and Russia.

Meeting face-to-face with prospective customers and partners is crucial to establishing business relationships in Poland and Russia. We can help you meet your business objectives by designing a business itinerary tailored to your company's specific needs.

As a mission participant you will receive:

- > Pre-arranged one-on-one business appointments with prequalified business partners based on your criteria
- > Detailed background information about each company provided in advance
- > Logistical assistance - identification of hotels, interpreters, drivers and more
- > Services of the Commonwealth's trade representatives in Poland and Russia
- > Follow-up assistance after the mission

REGISTRATION

- > **Deadline: March 19, 2010**
- > First 8 qualified companies will be accepted
- > **Registration fee: \$750**

Companies are responsible for all travel and business-related expenses.

TRADE MISSION ITINERARY

May 30	Arrive in Warsaw, Poland; Evening briefing
May 31 - June 1	Business meetings in Warsaw & possibly in other Polish cities
June 2	Transfer to Moscow, Russia
June 3-4	Business meetings in Moscow
June 5	Depart for the U.S.

WHY THESE MARKETS?

POLAND is the largest consumer market (with population of 39 million) in Central Europe. Its location makes Poland a perfect gateway to the EU market of 500 million consumers as well as other Eastern European markets.

The economy has been growing rapidly over the last decade, placing Poland among the fastest growing countries in the European Union. Polish economy belongs to one of the least hit by the global recession. In fact, Poland, with an estimated growth of 1% to 2% in 2009, is expected to be the only country with positive GDP growth rates in the EU.

U.S. exports to Poland rose 445% since it became a member of the EU in 2004, reaching \$4.1 billion in 2008.

RUSSIA is the largest country in the world geographically, and has the world's 8th largest population (142 million).

Economic growth over much of the past decade has given rise to greater consumerism in Russia with demand and preference for quality western products.

The U.S. exported \$9.3 billion in goods to Russia in 2008, a 25% increase from the previous year, up 381% since 2004. Russia is currently the 28th-largest export market for U.S. goods.

Companies from all industry sectors are welcome to participate.

Some of the greatest export opportunities can be found but are not be limited to the following sectors:

agricultural machinery, vehicles & parts thereof, electrical equipment & high-tech products, building products, construction equipment, medical equipment, oil & gas equipment, cosmetics, computer & peripherals, telecommunications

CONTACT

For additional information, contact:

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Center for Trade Development
Phone: 717.265.7749
E-mail: jnew@state.pa.us
newPA.com/trade

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PARTICIPATION AGREEMENT

Attention: Jana New | Fax: 717.772.5106

A participation check for \$750 must accompany this form. Limited mission slots will be filled on a first-come, first-served basis.

The participation fee does not cover ground transportation; shipment of brochures and any samples; payment to interpreters (as needed); or travel and hotel expenses. All appointments will be arranged and coordinated by the Commonwealth's Authorized Trade Representatives in the Czech Republic and in Russia.

Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
Office of International Business Development / Attn: Jana New
400 North Street, 4th Floor
Commonwealth Keystone Building
Harrisburg, Pennsylvania 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the Pennsylvania Trade Mission to Poland and Russia:

- > Only Pennsylvania commodities and/or value-added products and services may be a part of the participating company's exhibit.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > In the event of company self-withdrawal from participation with the Commonwealth for this trade mission, the registered company will be subject to forfeiture of the entire registration fee.
- > All participating companies must provide information on the results attained through participation in this trade mission to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the trade mission. This information is confidential and will be held in strictest confidence.

Authorized Representative (print)

Signature

Title

Date